

**ASEAN**

# OPEX

**OPERATIONAL EXCELLENCE & BUSINESS  
TRANSFORMATION SUMMIT**

REINVENTING OPERATIONS. RESHAPING THE FUTURE

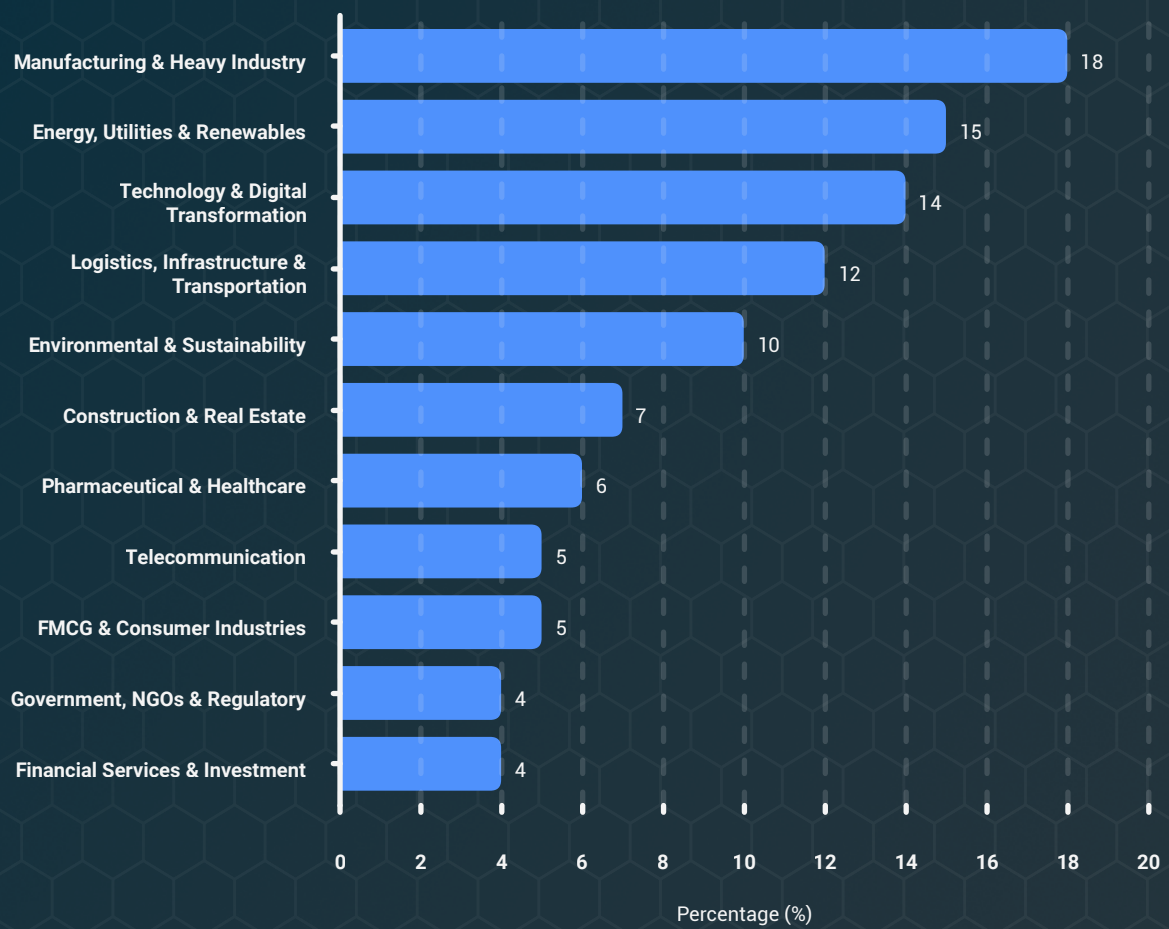
**POST-SHOW REPORT**  
**2023-2025 EDITION**

**2023 - 2025  
SUMMARY**

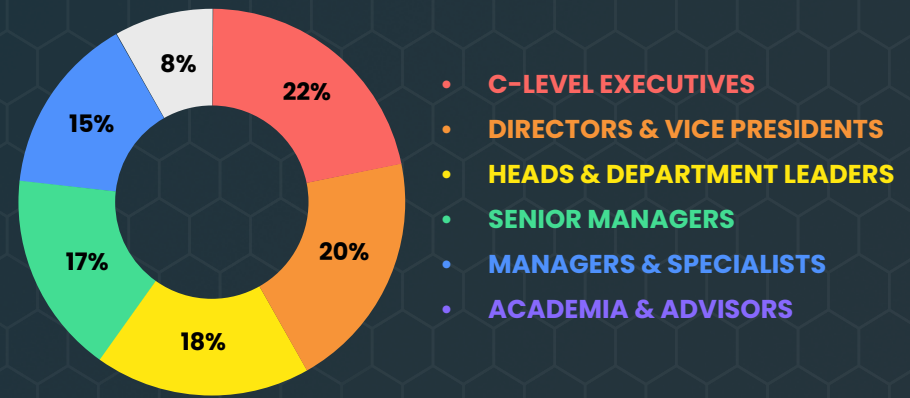
OPERATIONAL EXCELLENCE HAS EVOLVED INTO A STRATEGIC IMPERATIVE FOR ORGANIZATIONS SEEKING EFFICIENCY, INNOVATION, AND SUSTAINABLE GROWTH. AS BUSINESSES NAVIGATE DIGITAL TRANSFORMATION, AI ADOPTION, AND INCREASING OPERATIONAL COMPLEXITY, LEADERS MUST ALIGN PEOPLE, PROCESSES, AND TECHNOLOGY TO STAY COMPETITIVE. ASEAN OPEX BRINGS TOGETHER INDUSTRY LEADERS AND INNOVATORS TO EXPLORE EMERGING TRENDS, SHARE BEST PRACTICES, AND DRIVE THE FUTURE OF OPERATIONAL EXCELLENCE ACROSS ASIA.

# ATTENDEES PROFILES

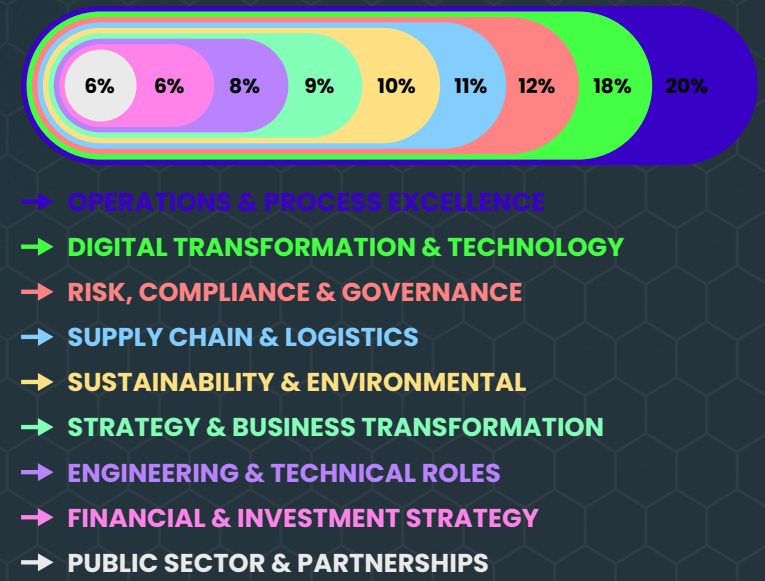
## INDUSTRY REPRESENTATION



## ATTENDEE SENIORITY



## FUNCTIONAL EXPERTISE



# EVENT PARTNERS



Fintech Association of Malaysia  
The National Fintech Platform



MALAYSIAN INSTITUTE OF MANAGEMENT



PERSATUAN PENGAMAL PROFESIONAL ALAM SEKITAR MALAYSIA (MEPS)



# ATTENDEES PROFILES



**Augusto Romero**  
Director - Strategic  
Transformation & Change  
American Express Global  
Business Travel



**Dr. Salim Al-Shuaili**  
Global Ambassador, Oman  
Global Council for Responsible  
AI  
Ministry of Transport,  
Communications & IT Oman



**Sandeep Chatterjee**  
Supply Chain and  
Sustainability Leader  
IBM



**Charles Brewer**  
Group Chief Executive Officer  
Pos Malaysia Berhad



**Demi Stefanova**  
Chief Executive Officer  
Quickstep Group



**Anoop Kumar**  
Senior Vice President and  
Head - Business Excellence  
Infosys



**Anna Alechno**  
Intelligent Automation Lead  
Global IT GBS  
Japan Tobacco International



**Sanjeev Madavi**  
Chief Innovation Officer  
Kale Logistics Solutions



**Jack Tan**  
Group Vice President  
Solarvest Holdings  
Berhad



**Manickavasagam  
Palaniandy**  
Chief Executive Officer &  
Transformation Expert  
Lean Partner



**Rish Tandapany**  
Group Chief Operating Officer  
Purple Group



**Saqib Sabah**  
Senior Regional Director  
Oracle



**Florian Zwysig**  
Head Operational Excellence  
Bavarian Nordic



**Adrian Chew**  
Malaysia AI, Data &  
Technology Consulting  
Leader, Partner  
Ernst & Young Consulting



**Natalie Que**  
CIO/CDO SEA & North Asia  
Kenvue



**Rani Wemel**  
Co-Founder / COO  
LTT Global Communication



**Datuk Ts. Fadzli Abdul Wahit**  
Co-Founder / Head of Digital  
Transformation Division  
Malaysia Digital Economy  
Corporation (MDEC)



**Kiat Shi Tan**  
Director of Professional  
Services  
DecisionBrain



**Karen Ko**  
MD, APAC Financial  
Services Transformation &  
HK Business Transformation  
Consulting Leader  
Protiviti



**Tej Singh**  
Chief Operation Officer  
Ericsson



**Dumitru Precup**  
Head of APAC Center of  
Excellence  
Adobe



**Dr. Sekar Jagannathan**  
Chief Business Officer  
Kenanga Investment Bank  
Berhad



**Anju De Alwis**  
Managing Director  
Ultimate Access Education



**Mohammad Azmel Harun  
Rasheed**  
General Manager of  
Operational Excellence and  
Guest Experience  
Malaysia Airport



**Winston Hanes**  
Vice President of Operations  
Archipelago International



**Christopher K  
Anandaganeshan**  
Group Chief Operating Officer  
& SVP APAC  
Cladtek



**Sudhir Desamantaroo**  
Senior Director | Global  
Business Services (GBS) APAC  
Boston Scientific



**Amol Pradhan**  
Chief Transformation Officer  
IBM SIH

# ATTENDEES PROFILES



**G/**  
Vivek G V  
SVP, Digital  
Transformation APAC  
Northern Trust



**Hive17**  
Tim Wieringa  
People Transformation  
Director - Partner for  
Innovation & Excellence  
Hive17 Consulting Pte Ltd



**pwc**  
Redha Shukor  
Partner, Sustainability &  
Operations  
PwC Consulting  
Associates Sdn. Bhd.



**PNB**  
Mohd Azlan bin Masood  
Chief Operating Officer  
(ASNBS)  
Permodalan Nasional Berhad



**AllThingsConnected**  
C K Vishwakarma  
Founder & CEO  
AllThingsConnected



**CIMB**  
Manpreet Singh  
Senior Managing Director  
& Group Head Customer  
Experience Management  
CIMB



**Domino's**  
Linda Hassan  
Group Chief Marketing Officer  
Domino's Pizza Malaysia  
& Singapore



**Teleflex**  
Hng Yeap Thean  
Acting Operations Director  
Kamunting & Enterprise  
Excellence Regional Director -  
APAC  
Teleflex



**finology**  
Vincent Xu  
Group Chief Operating Officer  
Finology



**THAI GROUP**  
Dr. Lisa Patvivatsiri  
Group COO and Business &  
Digital Transformation  
Thai Group Holdings



**Roche**  
Deepti Saraf  
General Manager  
Roche (Malaysia)



**SKYLAB**  
Stephen Ho  
Group Chief Operating Officer  
Skylab Group



**zühke**  
Jim Lim  
Head of Market Unit  
(Health Ecosystem)  
zühke Group



**MAGI**  
Ahmad Luqman Mohd Azmi  
Chief Executive Officer  
Airline Business



**Human Inc**  
Christoffer Erichsen  
Founding Partner & CEO  
Human Inc



**TM**  
Lolitta Suffian  
Group Head Customer  
Experience  
Telekom Malaysia



**SOLARVEST**  
Vincent Yap  
Chief Operating Officer  
Solarvest



**KPJ HEALTHCARE BERHAD**  
Norhaizam Mohammad  
Chief Operating Officer  
KPJ Healthcare Berhad



**Asia Pacific University**  
Gurpardeep Singh  
Chief Operating Officer  
Asia Pacific University



**POK**  
A. Fadzli Abdul Aziz  
Chief Executive Officer  
Palm Oil Refiners Association  
of Malaysia



**DecisionBrain**  
Rémi Lequette  
Senior Solution Architect  
DecisionBrain APAC



**FIQR**  
Madelaine Chew  
Account Manager  
FIQR Holdings



**FILIP**  
Ir. Ts. Nurul Huda  
Chief Sustainability Officer  
FILIP Sdn Bhd



**HALEON**  
Muthoni Laibuta  
South East Asia Business Unit  
Lead Oral Care  
Haleon



**LEAN PARTNER**  
Manickavasagam  
Palaniandy  
Founder / CEO  
Lean Partner



**MMU**  
Prof TS Dr. Saravanan  
Muthaiyah  
Professor  
Multimedia University

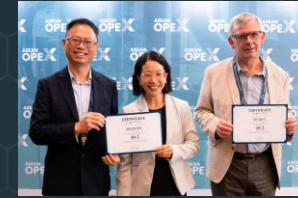


**OPERATIONAL EXCELLENCE**  
Casey Ang  
Advisory Board Member  
Operational Excellence  
Society

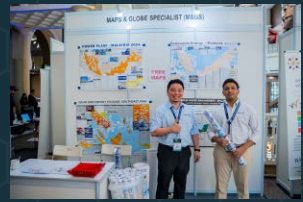
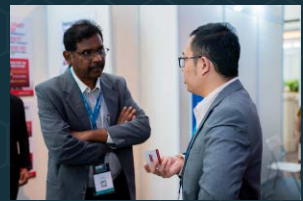


**ABB**  
Laurent Maillefer  
VP Head of Robotics  
ABB Malaysia Sdn Bhd

# EVENT HIGHLIGHT 2023



# EVENT HIGHLIGHT 2025



# DELEGATES FEEDBACK

**Lee Sze Wen**

CCM Management Sdn. Bhd



The event was informative and well-organized, with great speakers and a great venue, I was satisfied with the overall experience and would definitely recommend this event to colleagues.

**Jefferson Voo Ket Soon**

Sabah Internation Petroleum  
Sdn Bhd



The event provided an avenue to connect and gives more clarity on starting points in the OPEX journey in digitalization

**Asdinor Hakim Anuar Apanidi**

UEM Sunrise Berhad



Good especially on the integration of AI in operational excellence.

**Nur Haliza**

GFM



nice event. if possible to get speaker more relate with their company nature/ what they have done in their company like delagete from hospital share about the machine Ai they used for their hospital (like malaysian airport speaker) or go deper or practical, achieveable in our industry. .

**SITI SHUHADA BINTI MD FARID**

FOMEMA SDN BHD



All speakers are well verse in this areas and topics. I've got to learn a little on the current updates in the industry / operations even though there are a lot to catch up..

**Syaiful Bahri Lamri**

Malaysia Airports Holdings Berhad



Very good insight from respective players in the diverse & dynamic industries

**MUHAMMAD HAZLI BIN DZULKIFLI**

Perodua Manufacturing Sdn Bhd



During each presenter, allow the participants (in a small group within short period of time), to discuss or talk to each other about the selected topics to share current experience or future improvement planned. This will create more understanding and know each other better. Anyway, thank you for the good event..

**Yoga Arjunaanand**

AICPA & CIMA



As OPEX covers a wide range of verticals, the events did cover the topic broadly, however I would have preferred more depth especially for AI and automation.

**Noraini binti Samsudin**

Pusat Perubatan Universiti Malaya



Great sharing overall. Would love if we can go to the vendor that already implemented the AI

**SHAMALA NAIR**

LEAN PARTNER SDN BHD



kudos to the organizing team.

**JC Liew**

MAPAGLOBAL(M) Sdn Bhd



More in-depth discussion and sharing on the use case & best practice example

**Ahmad Zulkhairi bin Musa**

Perodua Manufacturing Sdn Bhd



Insightful

# PARTICIPATING ORGANIZATION



See you at

# **OPPEX**

**3<sup>RD</sup> ASEAN OPERATIONAL  
EXCELLENCE & BUSINESS  
TRANSFORMATION SUMMIT** **2026**

**FROM CRISIS TO CAPABILITY:**

**BUILDING RESILIENT OPERATIONS IN AN AGE OF DISRUPTION,  
AUTONOMY & MANDATORY TRANSFORMATION**

**JULY 28<sup>TH</sup>–29<sup>TH</sup>, 2026  
KUALA LUMPUR**